



Mission Capital Beefs Up Southeast Presence

Tuesday, 12 May 2015

Mission Capital Advisors has hired Terry Strongin, a 16-year industry veteran, as a director in its debt and equity finance group.

Strongin is based in the New York company's Palm Beach Gardens, Fla., office. He previously was founder and managing member of Equity 24 LLC, a West Palm Beach, Fla., investment operation. And before that he was director of capital markets lending at Bond Street Capital. He also had been with Ocwen Financial Corp. as vice president of commercial lending.

Joining Strongin, who will arrange debt and equity for clients, at Mission's Palm Beach Gardens office is Rob Beyer, who is relocating from the company's New York office. He joined Mission two years ago from Siegel Group, a Las Vegas investor, where he was general counsel. He previously was with Related Cos. and Carlton Group. The two will also structure sales transactions.

The additions to the Florida office are part of an effort by Mission to expand its capabilities in the southeastern United States, where it has arranged some \$550 million of equity and financing since 2010.

David Tobin, president of Mission, said its expanded focus on the region is driven by its "strong economic activity and growth prospects." He added that the company would continue to add staff in the region.