

PREPARING TO 'SLEEPOUT' TO BENEFIT HOMELESSNESS

Sep 27, 2016 Karen Jordan



Courtesy of Gregg Applefield

If you've never had to sleep on the street, then you have no idea what homeless people in LA face every day. Mission Capital Advisors' director of the debt and equity finance group Gregg Applefield aims to help homeless youth by supporting Covenant House's "SleepOut" this year. He has been involved for the past four years. The event, which will be held Thursday, plans to raise money and help increase awareness about what those in the homeless community face.

Covenant House, which sponsors the event, makes a difference "by not only helping at-risk youth get off the street, but they give people the tools they need to achieve their dreams," Gregg tells Bisnow. The organization serves homeless youth, providing them with shelter, counseling services, job training and rehabilitation. Many of those forced to take up residence at the Covenant House have simply been "dealt a bad hand," according to Gregg. Being part of the work Covenant House does helps Gregg remember "to appreciate everything I have had in my life," he says.



Courtesy of Abigale James

Bisnow SoCal business manager Abigale James (above) and manager Kyle Nicholes will also participate by sleeping out Thursday night on the streets of Hollywood to raise money for Covenant House. For any local real estate professionals interested in joining the more than 225 already registered to sleep out at this week's event, register for the "SleepOut" or make donations [here](#).