

68TH ANNUAL REVIEW & FORECAST

Real Estate Forum

February/March 2014



Jonathon More, 32

Director

Mission Capital Advisors LLC

More grew up in a real estate family, so commercial real estate was a natural ability for him. He is known for his attention to detail with a knack for thinking ahead within transactions to anticipate landmines. More's current responsibilities include originating, structuring and executing high value-add real estate capital nationwide, including debt, subordinate debt and JV equity financing in an advisory capacity. Since 2010, he's completed 36 transactions for a total dollar volume of approximately \$2.1 billion. After 11 years in the business, he believes New York is approaching the point in the cycle where deals are being put together over a weekend and speed, work ethic and market intelligence is how he and the firm are creating success for their clients.

Photos: Bobbi and William A. Mitchell

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An **ALM** Publication